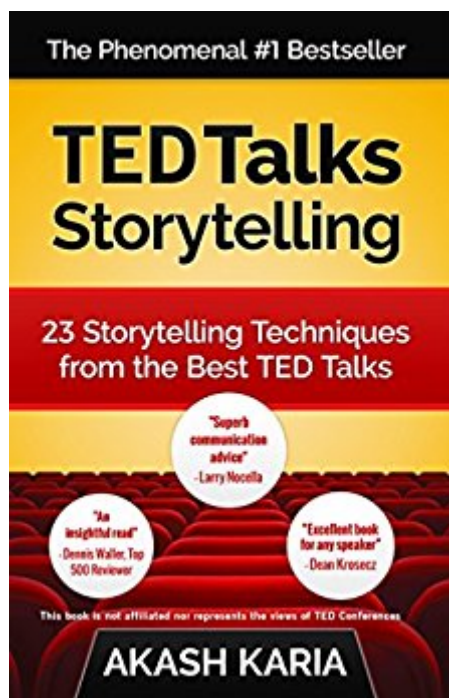


The book was found

TED Talks Storytelling: 23 Storytelling Techniques From The Best TED Talks



Synopsis

NEW AND UPDATED EDITION WITH BONUS MATERIAL "Every speaker can put these ideas into practice immediately -- and they should!" ~ Dr. Richard C. Harris, Certified World Class Speaking Coach "An insightful read" ~Dennis Waller, Top 500 Reviewer "Superb communication advice" ~ Larry Nocella

MASTER THE ONE THING ALL GREAT TED TALKS HAVE IN COMMON What is the secret to delivering a great TED talk? What is the magic ingredient that makes a TED talk captivating? And more importantly, how can you use those secrets to make your presentations more powerful, dynamic and engaging? To try to answer these questions, I studied over 200 of the best TED talks. I broke each TED talk down in terms of structure, message and delivery. Here's what I discovered. After studying over 200 TED talks, the one commonality among all the great TED talks is that they contain stories. **UTILIZE ADVANCED STORYTELLING TECHNIQUES TO INJECT LIFE INTO YOUR PRESENTATIONS** Essentially, the best speakers on the TED stage were the ones who had mastered the art of storytelling. They had mastered how to craft and present their stories in a way that allowed them to share their message with the world without seeming like they were lecturing their audience. **DISCOVER THE 23 STORYTELLING SECRETS OF THE BEST TED TALKS** In this short but powerful guide, you're going to learn how to use stories to make your presentations engaging and entertaining. Using case studies drawn from TED talks by Sir Ken Robinson, Dr. Jill Bolte Taylor, Susan Cain, Leslie Morgan Steiner, Mike Rowe and Malcolm Gladwell, you'll learn how to craft stories that keep your audience mesmerized. By the time you've finished reading this storytelling manifesto, you will have picked up twenty-three principles on how to create stories that keep your audiences mesmerized. Whether you are giving a TED talk or a corporate presentation, you will be able to apply the principles you pick up in this guide to make your next talk a roaring success!

RAVE REVIEWS FROM READERS "No more boring speeches and presentations" ~ Douglas L. Coppock "A crisp and no fluff book" ~ Kam Syed "A great book on storytelling" ~ David Bishop "Excellent book for any speaker" ~ Dean Krosecz

Ready? Then let's get started...

Book Information

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Customer Reviews

I'm preparing for a 90 minute workshop and this is just what I need to prepare the opening speech. It's a pep talk with a complete list of ideas to make the talk informative, compelling and memorable.

This book is very insightful, yet amazingly simple. These simple changes made to your presentation can transform the boring speech into a fascinating story. This book has changed my perspective on effective communication.

Really powerful bunch of ideas for making speeches stand out! Really easy to understand and clearly written, just the right amount of information with the option to dig deeper into the specific talks if one is interested. I will have my first seminar ever next week and I am super stoked I read this before, will definately implement more than a few of the tips.

Simple to read and wonderful reminders of what makes a good story, a good talk. We all may not be able to have some of the drama that is portrayed in the book, but we can figure out how to weave a good story. It applies to even class lectures!

All that you receive is really invaluable. More than buying you are receiving a present. Thanks for sharing!!!

The points in this book provide a short helpful checklist anyone can use when preparing a presentation. I just used it to improve on a story I use in my talks. Plus I like the point about making sure your MC introduces you so you don't have to. Then you can focus on pure value and connecting emotionally from the start rather than trying to sound natural outlining your qualifications. It's very short so use it more as a checklist than for a how to.

Best book on structuring a presentation that I have ever read!

As public speaker and mentor for various individuals and groups this is the best guide to being the best speaker on any stage

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